

Research & Results 2020

- Profile:** Research & Results is the leading international trade show for research, data & insights. In 2020 it takes place for the 15th time. Last year 190 exhibitors from 28 nations attended Research & Results. The event will be enhanced by more than 100 workshops (presentations by exhibitors on industry topics and studies), the Innovation Area and the new Best Practice Area (open forums of concise presentations on the most cutting-edge issues resp. interesting business practice cases) and recruiting presentations.
- Exhibitors:** 190 (expected)
- Exhibitor Profile:** Suppliers of any and all industry services: full service agencies, viewing facilities and fieldwork organizations, data analytics, CX, market and business intelligence specialists.
- Number of attendees:** 3,400 (expected)
- Visitors Profile:** Current and potential customers who are active in research, data & insights in Germany or globally: corporate researchers, data analysts, marketing specialists, heads of businesses, research agency specialists. 54 percent of the visitors are company and agency representatives – no other event in Germany gathers more end clients.
- Admission:** Admission is free for visitors from the industry. Registration starts end of august at www.research-results.com
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Information** www.research-results.com