

Host of the Trade Show "Research & Results 2020"

- Publisher:** Reitmeier Input Services Management is the host of the trade show "Research & Results 2020". Since 2004, the company has published the professional magazine "Research & Results" and the annual "Research & Results StudioGuide" as a reference and information book on viewing facilities in Germany and worldwide. In addition the company offers a website and a weekly newsletter. The company has locations in Munich and Waiblingen, Germany.
- Trade Show Profile:** The trade show "Research & Results 2020" is the leading international trade show for research, data and insights. Its value lies in the opportunity it gives exhibitors and clients of all parts of the industry to meet on an international level. (For more details, see Fact Sheet on the Trade Show).
- Magazine Profile:** The independent magazine "Research & Results" illuminates the media, market and advertising research fields and offers professional papers, authored articles, interviews, service-related articles, personality pieces and career advice. "Research & Results" appears seven times a year and has an average circulation of more than 4,100 copies. The magazine is directed toward decision-makers and those responsible for market research, marketing, media planning and research.
- Hans Reitmeier** Cofounder and managing partner of "Research & Results". Previously, he had been Director of Marketing Information and Services at Philip Morris and was responsible for market research, media planning and marketing public relations.
- Heinrich Fischer** Cofounder and managing partner of "Research & Results". Previously, the communications scientist was business manager of the publishing house Druck-Medien-Verlag in Waiblingen.
- Martin Sippel** Cofounder and managing partner of "Research & Results". He previously worked in marketing for a large mobile phone company and in public relations.
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