

Press Release

Research & Results 2019 Encourages Starting a Career in the Industry and Further Vocational Training.

This year, the world's leading show for research, data and insights is offering two platforms for further vocational training. On the second afternoon of the show, corporate researchers can attend one of two free compact seminars on the topic of "Dealing with Power Games". Parallel to these seminars, exhibitors will be introducing themselves as potential future employers in brief presentations. The fourteenth Research & Results is taking place on 23 and 24 October in Munich's MOC conference center. Admission is free for industry experts.

Munich, October 2019 — The communication coach and change expert from the BVM's seminar program, Beate Munding, well known both within and beyond the industry, will be anchoring the two 90-minute seminars for corporate researchers. They will cover how to deal with obstacles, recognizing the dynamics of power struggles, avoiding falling into the victim role, male and female behavioral patterns, having a confident and persuasive manner, body language and way of speaking. The interactive seminar offers valuable input from the coach, and group and individual exercises with personal feedback. "We know how tough it can be to be a corporate researcher in our data-driven age," says Hans Reitmeier, head of the company organizing the show, "so we want to express our gratitude to this important group of show visitors in a really useful way."

The brief presentations of the exhibitor companies under the "Recruiting" banner will take place on the second day of the show in the open forum of the Innovation Area, starting at 3 pm. They can be attended by all show visitors, in particular by the students of the invited universities, without any registration being necessary.

At the end of the show, the event organizer is putting on its annual happy hour again, which is a great opportunity to chat and make new contacts over a drink.

You will find the Recruiting schedule at <https://www.research-results.com/trade-show/recruiting/index.html>

You will find the agenda for the Innovation Area at <https://www.research-results.com/trade-show/innovation-area/index.html>

You can find the workshop programme at <https://www.research-results.com/trade-show/workshops/index.html>

You will find the list of exhibitors, with their company profiles, and the new "advanced search" function at www.research-results.com/trade-show/list-of-exhibitors/index.html

Photos are available in the "Press" section on the website www.research-results.com/press. Additional photos and larger image formats on request.

Research & Results 2019:

Dates: 23 and 24 October 2019 in the MOC Munich

Admission: free, registration at www.research-results.com

Research & Results 2019

THE MARKET RESEARCH SHOW

Some facts about the show: Reitmeier Input Management Services GmbH, based in Munich and Waiblingen, has been putting on "Research & Results – the Market Research Show" since 2006. The exhibitors include agencies, viewing facilities, software providers, field researchers and data specialists. Reitmeier also publishes the special interest magazine "Research & Results". The company's managing directors are Hans Reitmeier, Heinrich Fischer and Martin Sippel. Go to the press section of www.research-results.com for more information.

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