

Press Release

Research & Results 2018: Exhibitor Registration has Begun

Registration for Research & Results 2018 has commenced for national and international market research companies. More than 80 exhibitors have already booked their booth space. The world's largest market-research show will be taking place for the 13th time on October 24 and 25 this year, in Munich's MOC convention center. Admission is free for registered visitors.

Munich, February 2018 – Exhibitor registration for Research & Results 2018 has gotten off to a flying start. Companies can book booths from 6 to 50 square meters. More than 80 market research agencies have already secured themselves a spot. After two consecutive record-breaking years, the show's organizer is expecting even more growth in 2018.

In October 2017, 180 exhibitors from 25 countries presented their service ranges in their exhibits, in workshops and in the Innovation Area. "Many of last year's exhibitors have already booked a booth and coveted workshop slots for 2018. There is also keen interest in the new Innovation Area," says Heinrich Fischer, Managing Director of the company organizing the show. The huge success of the Innovation Area last year is presumably one of the reasons why it is so sought after this year. It offers exhibitors an additional opportunity to present innovative trends and tools of the industry in an open forum – in fifteen-minute slots. By popular demand there will again be 104 workshops going on in 2018 parallel to the exhibition itself.

More than 3,000 people are expected to visit Research & Results 2018. 180 exhibitors from 25 countries (2017 figures) confirm the show's growing internationality, which is held in German and English.

Potential exhibitors will find registration forms and other information at www.research-results.com/trade-show/exhibitor-information/index.html.

Photos can be found on the website under "Press" (www.research-results.com/press). More images and larger formats are available on request.

Research & Results 2018:

Dates: 24 and 25 October 2018 in the MOC München

Entry: Free for registered visitors

<https://www.research-results.com/trade-show/visitor-registration/index.html>

About the show: Reitmeier Input Management Services GmbH, München und Waiblingen has been holding "Research & Results – the Market Research Show" annually since 2006. The exhibitors include institutes, test studios, software providers, consultants, field researchers and suppliers of market and consumer data. The event organizer also publishes the "Research & Results" magazine. The company managers are Hans Reitmeier, Heinrich Fischer and Martin Sippel. For more information visit the Press Center at www.research-results.com.

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