

Press Release

What's new at Research & Results 2020 — Exhibitor registration underway!

Munich, 6 February 2020 — There are a number of new developments in this the 15th year of the world's leading show for research, data & insights. The workshops with customer participation have proven so popular in the past that we are launching a second forum in Hall 1 alongside the Innovation Area in 2020: the Best Practice Area. Here, exhibitors will talk about interesting cases from their business practice in 15-minute presentations. Workshops will only be offered in the popular 30-minute format, and there will be 7 workshop rooms instead of 8 this year. Much longer breaks between the workshops will give visitors ample time to visit the booths.

The recruiting day that was launched so successfully last year will be back in 2020: A great opportunity for exhibitors to introduce themselves in brief presentations as potential employers. "So we have a large selection of speaking opportunities on offer; something that accommodates both visitors and exhibitors alike," says Heinrich Fischer from the management of the event company.

Research & Results again posted a new attendance record last year, with 3,400 participants. 190 exhibitors from 28 nations represented all parts of the industry spectrum, from full-service agencies to field service providers and viewing facilities, all the way through to data analytics, CX, market and business intelligence specialists.

The fifteenth Research & Results will be taking place on 28 and 29 October 2020 at the MOC Munich congress centre. You can now book exhibit space and presentation slots. As always, admission to the show is free for industry visitors.

Potential exhibitors will find registration forms and additional information at www.research-results.com/trade-show/exhibitor-information/index.html

For a list of all visitors to Research & Results 2019 go to <https://www.research-results.com/trade-show/visitor-list/index.html>

Photos are available in the "Press" section on the website www.research-results.com/press Additional photos and larger image formats on request.

Research & Results 2020:

Dates: 28 and 29 October 2020 in the MOC Munich

Admission: free, registration at www.research-results.com (from September)

Some facts about the show: Reitmeier Input Management Services GmbH, based in Munich and Waiblingen, has been putting on "Research & Results – the Market Research Show" since 2006. The exhibitors include agencies, viewing facilities, software providers, field researchers and data specialists. Reitmeier also publishes the special interest magazine "Research & Results". The company's managing directors are Hans Reitmeier, Heinrich Fischer and Martin Sippel. Go to the press section of www.research-results.com for more information.

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Accreditation (from September): www.research-results.com