

Press Release

## Countdown to Research & Results 2019

Only a few more days until the world's leading show for research, data and insights kicks off for the fourteenth time: on 23 and 24 October in the MOC München conference centre. With even more workshops than ever before and other all-new offerings, the event's organiser is expecting to break the existing participant record of 3,300 this time around. Admission is free for industry visitors.

**Munich, 15 October 2019** — Not only the number of workshops, but also their contents have changed in accordance with the visitors' preferences. For example, alone 20 workshops deal with the buzz topics of Artificial Intelligence and Agile Research. 10 workshops – more than ever before – will be held with client involvement and examples from real business practice. 31 presentations of pioneering ideas will be held in the Innovation Area, complemented by a recruiting forum on the afternoon of the second show day.

187 exhibitors from 24 nations await the visitors, many of which with bigger booths than last year, with the result that the workshop rooms 5 to 8 have been moved to Hall 3 this year.

One very special goody for the group of company market researchers are the two free training seminars with Beate Munding on day two of the show. The new R&R Wellness Lounge with massage chairs and the photo box for a souvenir to share online or print out offers all visitors and exhibitors great ways to escape from the hustle and bustle of the show. And the booths themselves have a lot to offer as well – from a shoe-shine service to a drone flight with VR goggles. And as always, the show organiser invites all participants to the Happy Hour to toast a successful show again this year.

You can find all the new attractions at the show here <https://www.research-results.com/trade-show/food-action/index.html>

You will find the agenda for the Innovation Area at <https://www.research-results.com/trade-show/innovation-area/index.html>

You can find the workshop programme at <https://www.research-results.com/trade-show/workshops/index.html>

You will find the list of exhibitors, with their company profiles, and the new "advanced search" function at [www.research-results.com/trade-show/list-of-exhibitors/index.html](http://www.research-results.com/trade-show/list-of-exhibitors/index.html)

You will find the Recruiting schedule at <https://www.research-results.com/trade-show/recruiting/index.html>

Photos are available in the "Press" section on the website [www.research-results.com/press](http://www.research-results.com/press). Additional photos and larger image formats on request.

**Research & Results 2019:**

Dates: 23 and 24 October 2019 in the MOC Munich

**Admission: free, registration at** [www.research-results.com](http://www.research-results.com)

# **R**esearch & Results 2019

THE MARKET RESEARCH SHOW

**Some facts about the show:** Reitmeier Input Management Services GmbH, based in Munich and Waiblingen, has been putting on "Research & Results – the Market Research Show" since 2006. The exhibitors include agencies, viewing facilities, software providers, field researchers and data specialists. Reitmeier also publishes the special interest magazine "Research & Results". The company's managing directors are Hans Reitmeier, Heinrich Fischer and Martin Sippel. Go to the press section of [www.research-results.com](http://www.research-results.com) for more information.

**Press contact:**

Martin Sippel, Reitmeier Input Management Services GmbH

[presse@research-results.de](mailto:presse@research-results.de)

Tel.: 089 / 14 90 27 9-11

Accreditation: [www.research-results.com](http://www.research-results.com)